



CANADA



To: Little League Baseball Canada

Subject: No-Cost \$2,500 Member Benefits Package and No-Cost \$2,000 Parents Benefit Package

All adult members and League Officials of Little League Baseball Canada are now eligible to receive AIL Canada's No-Cost \$2,500 AD&D Family Benefit Package. All parents of minor members under the age of 18 are eligible to receive AIL Canada's No-Cost \$2,000 AD&D Family Benefit Package if they return their yellow enrollment card or respond via online. The package includes a \$2,500 or \$2,000 AD&D insurance policy, exclusive family eye care and travel discounts, free Child Safe ID Kits and Family Information Guides.

With your help, I will be able to service your membership properly. Your members, League Officials, or parents may come to you with questions. The following are some points that will help you to answer their questions or you can ask them to call AIL Customer Service toll-free at 1-877-336-3349 or Ottawa (613) 301-2988.

1. **What is this all about?** All adult members 18+ and League Officials of LLBC now have an additional, fully paid \$2,500 accidental death and dismemberment benefit through the cooperation of LLBC and AIL Canada. The AD&D benefit is at no cost to LLBC or the member. Coverage is 24 hours a day - 7 days a week, worldwide.

All parents of minor members under the age of 18 are eligible to receive a \$2,000 AD&D insurance policy if they return their yellow enrollment card or respond via online. Parents must return their card in order to be eligible for AIL Canada's No-Cost \$2,000 AD&D Family Benefit Package

Members, League Officials or parents who are interested are asked to fill in the yellow postage paid enrollment card to designate their beneficiary. Members, League Officials, and parents can mail the postage paid enrollment card or they can return it instantly via online at:

League Officials and 18+ members: <http://returns.altig.ca/llbc>

Parents of minor members under the age of 18: <http://returns.altig.ca/littleleague>

Members, League Officials or parents who return their card will be contacted by a professional AIL Canada representative to set up a mutually convenient time to deliver their individual insurance certificate of coverage, the family eye care discount card, Quest Travel Program information, Child Safe Kit(s) and Family Information Guide. The AIL representative will also clearly explain the affordable voluntary benefits made available for members and their families.

2. **Do I have to return the yellow card?** No. Adult members and League Officials of LLBC are covered for the \$2,500 AD&D benefit regardless of whether or not they return the yellow postage paid enrollment card. If a member chooses not to return the card, they will not be contacted or issued an individual certificate of coverage for their records.

Yes. Parents of members under the age of 18 must return their yellow postage paid enrollment card via mail or online in order to receive the No-Cost \$2,000 AD&D insurance policy.

3. **How did they get my name?** At no point does AIL Canada have access to your membership lists. Members received a letter that was handed out by LLBC regarding the no cost benefits. Enclosed with the letter was a yellow enrollment card that each member, League Officials or parent voluntarily filled in and returned.
4. **I sent back my card a long time ago but no one has contacted me, now what?** AIL Canada representatives deliver the No-Cost Family Benefit Packages to members by postal codes. They try to visit with as many members as possible when they are in a specific postal code, but sometimes a member is not reachable. Please call AIL Customer Service at 1-877-336-3349 to arrange delivery of your certificate if you would like to receive it immediately.
5. **Are they going to try and sell me insurance?** AIL Canada offers a wide variety of unique supplemental benefits to complement any existing coverage a member may have. The costs vary with family plans starting around \$ 2.00 a week. The additional benefits are made available strictly on a voluntary individual basis. Members are under no obligation what so ever.
6. **What kind of insurance products and benefits do they offer?**
 - **FREEDOM OF CHOICE - FINAL EXPENSE PLAN:** A funeral benefit program that allows the surviving spouse or family to make final arrangements at the funeral home of their choice when a loved one passes away.
 - **PAYCHEQUE PROTECTION:** Will provide tax-free monthly income for dependants upon policy owner's death. This benefit ranges from one to five years of coverage after the insured's death.
 - **CANCER PROTECTION:** Pay's a lump sum upon detection of cancer. The policies provide specific coverage for treatment of cancer which helps to pay for non-medical expenses (traveling and doctors visits).
 - **FAMILY ACCIDENT AND HOSPITAL INDEMIITY PROGRAM:** Will cover entire family in the case of hospitalization or a trip to the emergency room from an accident on or off the job.

When the letters are handed out by LLBC, you may receive phone calls from your members, League Officials, or the parents of your minor members under the age of 18, with questions. I encourage you to return your own card and to meet with the AIL representative who calls. This way you will have a clear understanding of AIL Canada, our benefits and have any questions answered in person.

As your Public Relations representative for Canada, I am committed to making sure that the servicing of Little League Baseball Canada is of the highest standards. Please do not hesitate to contact me directly should you have any questions, concerns or hesitate to pass along my phone number to any member or parent who does.

Sincerely,

Cassandra Robinson

Cassandra Robinson
AIL Canada - Public Relations
rc.robinson@rogers.com

Toll-Free 1-877-336-3349
Cellular: (613) 301-2988
Fax: (613) 692-5265