

Sogo Active Youth Recruitment Grant – a “How-to”

For a limited time, Sogo Active is offering a Youth Recruitment Grant to support physical activity and sport programs in communities across Canada—find out how to get involved!

Overview

Every Sogo Active Community Host that recruits 10 or more local youth, aged 13-19, to register with Sogo Active at www.sogoactive.com through the steps outlined here, will receive grant money to support their organization’s physical activity and sport programs. To be eligible, you must follow the steps outlined in this “how-to” guide. No grant application is required.

Grants

You must recruit at least **ten youth** to be eligible for a grant. Those youth must be members of your “Join Sogo Active Now” group (details follow). Youth must be fully registered at www.sogoactive.com, with their parent’s waiver accepted, by the end of the day on May 15, 2009.

You will receive an additional \$10 in grant money for each additional youth you recruit above ten:

10 youth - \$100 towards your organization’s youth physical activity and sport programs

25 youth - \$250 towards your organization’s youth physical activity and sport programs

100 youth - \$1000 towards your organization’s youth physical activity and sport programs

1000 youth - \$10,000 towards your organization’s youth physical activity and sport programs

You must follow the steps outlined here to take advantage of the Sogo Active Youth Recruitment Grant

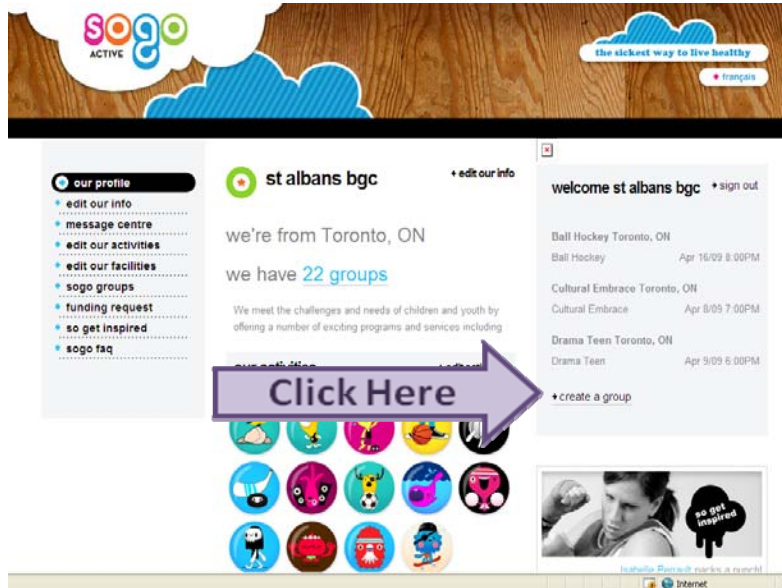
How do I participate?

1. REGISTER AS A COMMUNITY HOST AT WWW.SOGOACTIVE.COM

If you have not yet done so, [register](#) your organization as a Community Host with Sogo Active. It will take a day or two for the provincial or territorial coordinator to approve your registration.

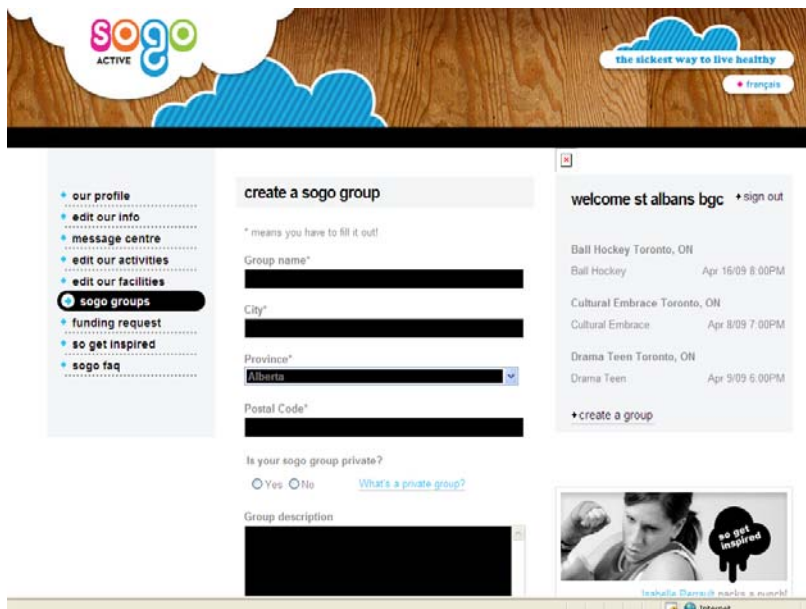
2. CREATE A "JOIN SOGO ACTIVE NOW" GROUP

Once you're registered, create your own group. This is how your youth recruitment will be tracked, so you have to make sure you follow this step. First, log in and click "create a group."



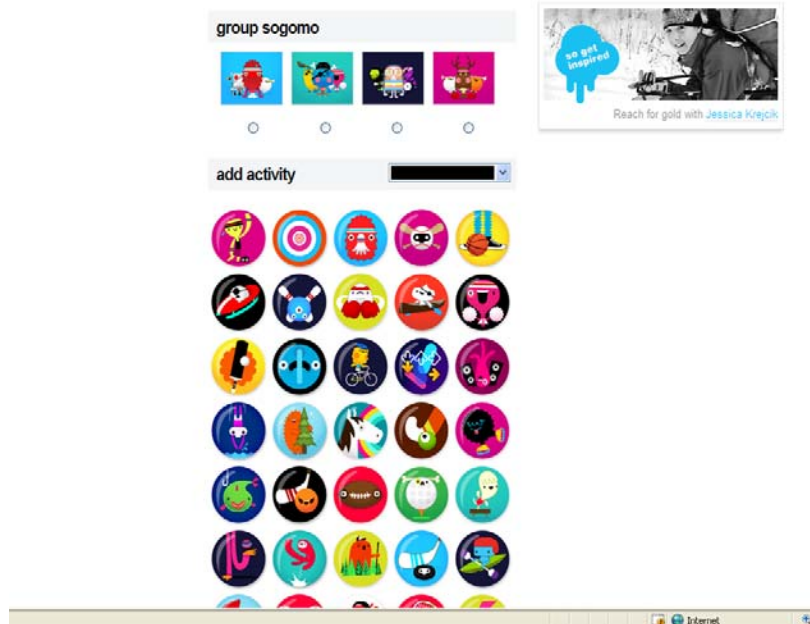
3. FILL OUT THE FORM. MAKE SURE YOU NAME YOUR NEW GROUP "JOIN SOGO ACTIVE NOW"

Fill out the form and call your new group "Join Sogo Active Now."



4. PICK YOUR GROUP SOGOMO (CHARACTER) AND GROUP ACTIVITIES

Make sure you choose the activities your organization offers.



5. INVITE YOUTH TO JOIN YOUR NEW GROUP

Enter the email addresses of youth, 13-19, whom you are recruiting to join Sogo Active. When you're done, click FINISH.



6. AN EMAIL WILL BE SENT OUT TO THE YOUTH

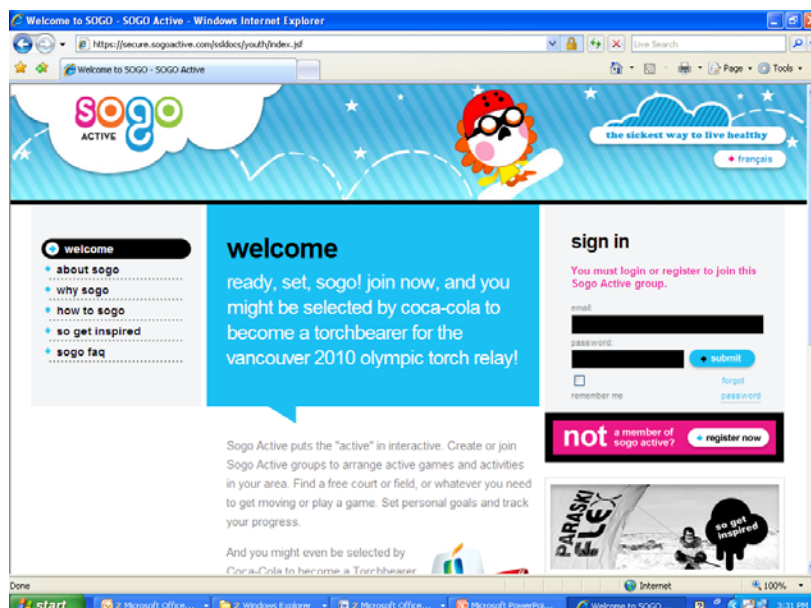
The youth whose email addresses you entered will receive a message from the Sogo Active website that invites them to join your **Join Sogo Active Now** group.



[Your Organization Name] has invited you to join the **Join Sogo Active Now** Sogo Active group. To find out more about this group and to get so-going, visit [\[link\]](#) now!

7. THE YOUTH MUST LOG IN OR REGISTER TO JOIN YOUR GROUP

If a youth has already joined Sogo Active, they can click to Sign In. If they haven't, they must join Sogo Active first, and then join your group. All youth in your group **MUST** be fully registered with Sogo Active, which means they must fill out the online form and have their parent/guardian waiver accepted. If a youth joins your **Join Sogo Active Now** group, but *does not* have his or her waiver accepted, that youth will not count towards your recruitment grant total.



8. THE NUMBER OF REGISTERED YOUTH YOU HAVE IN YOUR “JOIN SOGO ACTIVE NOW” GROUP ON MAY 15, 2009, WILL DETERMINE THE DOLLAR AMOUNT OF YOUR GRANT

Remember – the more youth you recruit to Sogo Active, the more grant money your organization will receive to support physical activity and sport programs.

Tips to recruit youth to Sogo Active

- Use the Community Host tools available from your Sogo Active provincial or territorial coordinator to spread the word about Sogo Active. If you want tools or have any questions, contact your Sogo Active provincial or territorial coordinator [here](#).
- Hold a Sogo Active Information Night at your facility, after your next practice or at your local high school.
- Get youth leaders in your community to spread the word about Sogo Active for you.
- Use the telephone, email, or social media like Facebook, to reach out to youth and encourage them to find out more about joining Sogo Active and your “Join Sogo Active Now” group.
- Organize a chance for youth to use computers at your facility to go online and join Sogo Active.

For more information, contact your Sogo Active Provincial or Territorial Coordinator.

The Yukon	Recreation and Parks Association of the Yukon	Email us
Alberta	Alberta Recreation and Parks Association	Email us
British Columbia	BC Recreation and Parks Association	Email us
New Brunswick	Recreation New Brunswick	Email us
Nunavut	Kunoki	Email us
Prince Edward Island	PEI Recreation and Facilities Association	Email us
Québec	Association québécoise du loisir municipal	Email us
Manitoba	Recreation Connections Manitoba	Email us
Newfoundland and Labrador	Recreation Newfoundland and Labrador	Email us
Nova Scotia	Recreation Nova Scotia	Email us
Saskatchewan	Saskatchewan Parks and Recreation Association	Email us
Northwest Territories	Sport North Federation	Email us
Nova Scotia	Sport Nova Scotia	Email us
Ontario	Motivate Canada	Email us